

United Nations Global Compact

COMMUNICATION ON ENGAGEMENT 2023

ASCM's position as a source of supply chain industry thought leadership enables it to inform members and the public about issues in supply chain which relate to the 10 principles of the UNGC.

ASCM actively supports the UNGC principles through the policies and procedures in place for its own staff and the association's operations.

A Statement from ASCM CEO Abe Eshkenazi

I am pleased to confirm that the Association for Supply Chain Management (ASCM), reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. As the largest association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest insights on all aspects of supply chain.

In this Communication of Engagement, we describe the actions that our organizations has taken to support the UN Global Compact and will continue to advance these as part of the strategy, culture and day-to-day operations of our organization as well as in our sphere of influence.

Sincerely yours,

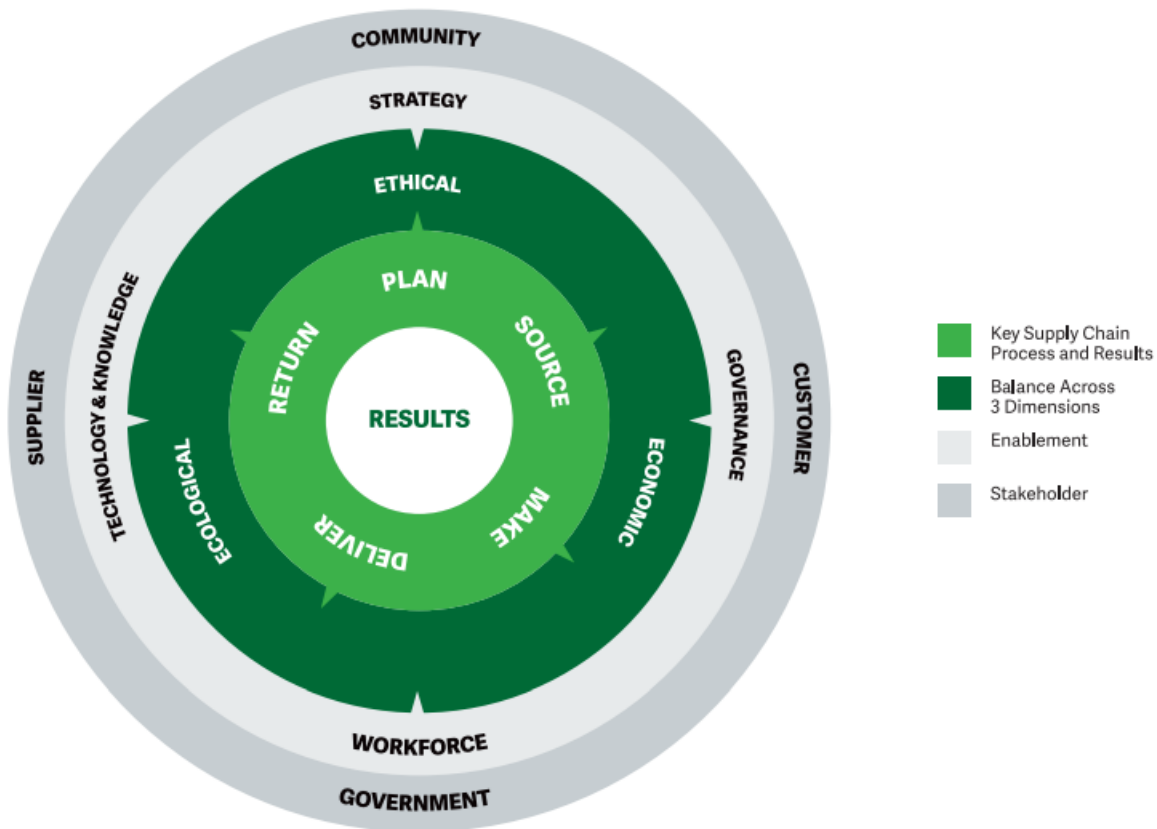
A handwritten signature in black ink, reading "Abe Eshkenazi". The signature is fluid and cursive, with the first name "Abe" and last name "Eshkenazi" clearly distinguishable.

Abe Eshkenazi, CSCP, CPA, CAE
Chief Executive Officer

ASCM supports the UN Sustainable Development Goals through the following programs:

SDG 12 and 13: Supply Chain Sustainability Standard

The ASCM Supply Chain Sustainability Standards is a free open access framework that serves as a guide/support so that companies operate their supply chains within ethical, economical and environmental standards.



The ASCM Enterprise Standards for Sustainability aims to empower organizations to reach their goals, improve results and be more competitive in today's global business world — through supply chain excellence.

Ethical

Ethical criteria focus on these areas of an organization's supply chain: anti-corruption and anti-trust, codes of conduct, confidentiality of information, human rights and labor practices, intellectual property and patents, and responsible marketing and sales engagement.

The following themes are included:

- Anti-Corruption and Anti-Trust
- Codes of Conduct
- Confidentiality of Information

- Intellectual Property and Patents
- Human Rights and Labor Practices
- Responsible Marketing and Trading Partner Engagement

Economic

Economic criteria focus on business integrity and company reputation, board and corporate leadership, enterprise risk and crisis management, materiality index, responsible tax, supply chain strategy, and differentiated operating models.

The following themes are included:

- Business Integrity and Company Reputation
- Board and Corporate Leadership
- Enterprise Risk and Crisis Management
- Materiality Index
- Responsible Tax
- Supply Chain Strategy and Differentiated Operating Models

Ecological

Ecological criteria focus on these areas of an organization's supply chain: circular economy, climate strategy, energy, water and waste, material usage, and product lifecycle stewardship.

The following theme are included:

- Energy, Water and Waste
- Material Usage and Restrictions
- Climate Strategy
- Product Lifecycle Stewardship
- Circular Economy

The ASCM Supply Chain Sustainability Standards are mapped to the Sustainable Development Goals. Supply chain professionals can leverage the ASCM standards to design and align their supply chain processes and practices in collaboration with the SDGs.

EC Standard Themes	Sustainable Development Goals (SDGs)	
Process Excellence		
Ecological Excellence		
Ethical Excellence		
Economic Excellence		
Strategy Enabler		
Governance Enablers		
Workforce Enablers		
Technology Enabler		
Stakeholder Engagement		

SDG 5: [Supply Chain Diversity, Equity and Inclusion Survey](#)

In 2022, ASCM collaborated with Garner to launch their 2nd [Supply Chain Diversity, Equity and Inclusion Survey](#) to capture high-level data on broad DEI dimensions (racial and ethnic minorities, women, LGBTQ+, physical ability and others) and initiatives. The survey also explored racial and ethnic DEI data and best practices in supply chain organizations. The research was conducted online from 1 December 2021 through 31 December 2021 among 384 respondents primarily in the U.S., Canada and Europe.

The survey found that people of color make up 35% of the overall supply chain workforce in publicly held companies and 13% of vice presidents. For supply chain organizations in privately held companies, people of color make up 30% of the overall workforce, and 7% of vice presidents. Looking at manager level and above, the big players have much stronger pipelines when it comes to representation of people of color. In addition, the pay gap is narrower between different racial and ethnic groups for publicly held organizations.

Key findings:

- Transparency, accountability and supply chain leadership of DEI results in progress. A higher proportion of the largest global, publicly held supply chain organizations meet these conditions, and report superior pipelines and progress.
- Inclusive leadership development is underutilized relative to other types of DEI initiatives.
- Life science/healthcare supply chain organizations lead in DEI commitment and results

comparisons across sectors.

The report including the following recommendations for CSCOs responsible for leading and transforming their supply chain organization.

- Elevate DEI outcomes to the same priority as other business goals for individual leaders by rating leader inclusion and making DEI outcomes a requirement to advance in the organization.
- Complement or replace unconscious bias training with organization-specific examples of observed noninclusive behaviors, rather than one-size-fits-all examples.
- Focus on multiple dimensions of diversity, set specific goals and objectives, and lead your own initiatives to accelerate progress and build stronger pipelines.

In addition, ASCM has made DEI training mandatory for all employees each year. All those who manage others are also required to complete additional training.

SDG 3: Global Health Maturity Model for Supply Chains

ASCM offers an open-access, free, public health supply chain maturity assessment tailored to Ministries of Health in developing countries. Maturity models are based on the premise that achieving overall supply chain excellence requires many small steps of continuous process improvement. The ASCM Global Health Supply Chain Maturity Model provides a framework for organizing and prioritizing changes to a healthcare supply chain, supporting Ministries of Health and other organizations to improve access to medication and health care. The Maturity Model also helps teams engaged in those improvements to plan and collaborate effectively with partner organizations in allocating resources and implementing sustainable changes. ASCM has completed 119 maturity assessments in Global health in low and middle income countries.

The ASCM Global Health Supply Chain Maturity Model:

- Focuses efforts on improving weakest-link constraints.
- Helps teams stay focused on the weakest link(s), which change as a supply chain matures.
- Highlights areas in which maturity inhibits the supply chain's ability to function in a given market environment.

Repeated assessments at frequent intervals can drive ongoing improvements, identify new constraints as they emerge, and increase overall performance of the supply chain.

To review the Maturity Model assessment categories and questions, please go to the [ASCM GHSC Demonstration Site](#).

To review sample Maturity Model assessment output and graphs, please go to the [ASCM GHSC Output Demonstration Page](#).

SDG 13: Circularity Microlearning

ASCM features a microlearning for members in their [supply chain online community](#). This

comprehensive series of online presentations, webinars and case studies emphasize circularity, ethics and sustainability into supply chain best practices. Course titles include:

- Going green is not black and white
- Reduce, reuse and recycle
- What is the circular economy?
- The circular economy and the internal corporate ecosystem
- Technology's role in the circular economy transition
- Measuring the circular economy transition
- Reimagining a world with circularity
- Circular economy and supply chain
- Cultivating a circular economy with the SCOR DS

This microlearning educates supply chain professionals on circularity in the supply chain supporting actions to reduce GHG emissions and stimulating supply chain professionals to imbed circularity elements in the supply chain.

Note: ASCM Executive Vice President of Strategic Alliances and Partnerships Douglas Kent will be a featured speaker in the UN Global Compact Network USA's *The Business Breakdown of the SDGs* webinar series to allow companies to integrate their SDG strategy into each core function of their business.

This series aims to help non-sustainability professionals incorporate the Sustainable Development Goals into their work. By 'breaking down' a business by function in each webinar, the series is designed to provide department-specific insight, knowledge, and inspiration needed to impact the company's SDG strategy positively. This session will provide Supply Chain & Operations professionals with the understanding, tools, and actions to integrate the SDGs into their work.

